

## Free publicity – PRESS RELEASE

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The Foundation Sustained Responsibility (FSR) issues the CSR Performance Ladder the English version of an initiative for managing and certification of CSR within organisations of all kind. Issued November 2010, the ISO 26000 on CSR is not a management system standard and not for certification purposes, the CSR Performance Ladder is both.

The CSR Performance Ladder encourages the on-going process of Stakeholder Management as defined in the AA1000, mentions the 7 key-themes inspired by ISO 26000, and closes the loop of plan-do-check-act according ISO 9001 on managing and innovation of 33 indicators of People Planet Profit issues; all in one document with regulations and requirements for clear and credible objective organisational claims on Governance and Social Responsibility.

The first certificates CSR Performance Ladder are issued in different branches and organisations, small and big in the Netherlands. The certification service will be delivered by qualified certification bodies with a license to operate locally to obtain from FSR. Both the issued CSR certificates (8), as well as the (international) certification bodies joining the FSR (any certification body with the qualifications can join) now known as LRQA, Lloyd's Register, Kiwa, DNV, TÜV Nederland QA, SGS Nederland, Bureau Veritas Certification, DEKRA (former KEMA Quality) and BSI Nederland are registered on the site of the foundation [www.mvoprestatieladder.nl](http://www.mvoprestatieladder.nl). On this site a free download of the standard is available including the latest information and the stakeholders of the management system certification regulations.

The Standard CSR Performance ladder exists of five certification levels and stands for a power full and useful impulse in organising communication and positive impact of the organisation in the social - and environmental area. With an easy to step in approach on certification levels one and two the effort will lead to the general attainable certification level three. The initial level three certificate of the CSR Performance ladder, with yearly third party audits, will declare your organisation is fit for chances, dilemmas and challenges within People, Planet and Profit / Prosperity, now and in the future. Would you like to improve and to distinct yourself from level three with innovation and leadership? Certification levels CSR Performance ladder four and five will give you just that you just that and it will be based on objective evidence.

ISO 26000 will inspire, CSR Performance Ladder will certify and encourage innovating and improving your organisation.

More information about CSR Performance ladder or download the Standard?

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